


"Success and Leadership in the Post Digital World"

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2005
The Death of Pope John Paul
• 500 million devices are connected to the internet
• ZERO iPhones (2007) or iPads (2010)

2013
The Election of Pope Francis
• Greater than 1 TRILLION devices are connected to the internet
• 150 million iPhones sold that year
• 71 million iPads sold that year
• Average of 2.7 devices per person in Finland

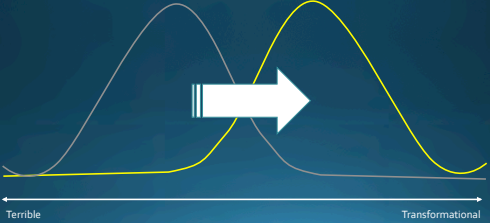
The Post Digital World



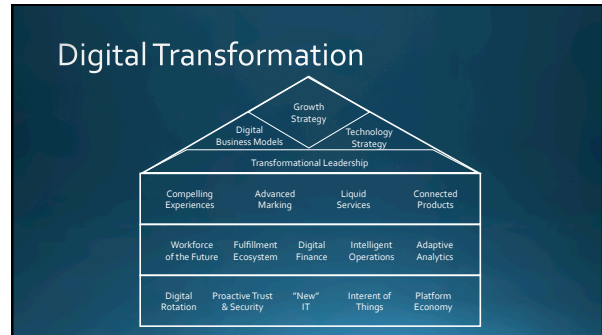
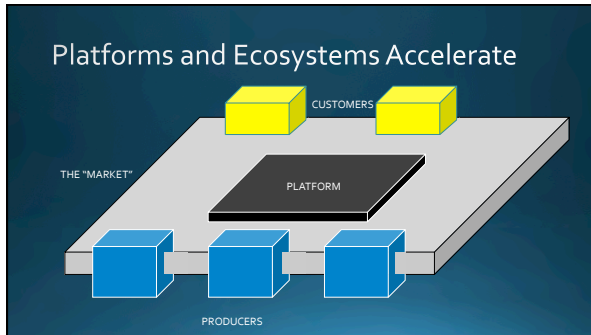
People Digital Real World Outcomes

Performance ↑ Goal
Efficiency ↑
Inspiration ↑
Success ↑ Innovation
Achievement

Digital beyond experience



Terrible Transformational



Examples about

Healthcare

Financial Services

On Demand Economy

Success and Leadership

THINKING DIGITAL AS A TOOL	THINKING DIGITAL AS B2C	THINKING > TECHNOLOGY
SEEING YOURSELF AS STABLE	SEEING THE DISRUPTION AROUND YOU	SEEING THE PLATFORM OPPORTUNITY
INVESTING AGAINST THE TECHNOLOGY CURVE	INVESTING EXCLUSIVELY IN EXPERIENCE	INVESTING IN DIGITAL TRANSFORMATION
KEEPING DIGITAL IN THE HANDS OF THE FEW	KEEPING INFORMATION IN SERVICE TO PROCESS	KEEPING YOU VIEW ON THE OUTSIDE-IN