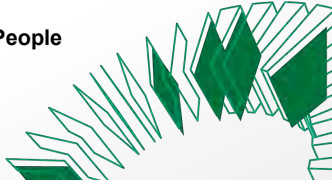


CIO FUSION
9 March 2016 | Madison Wisconsin

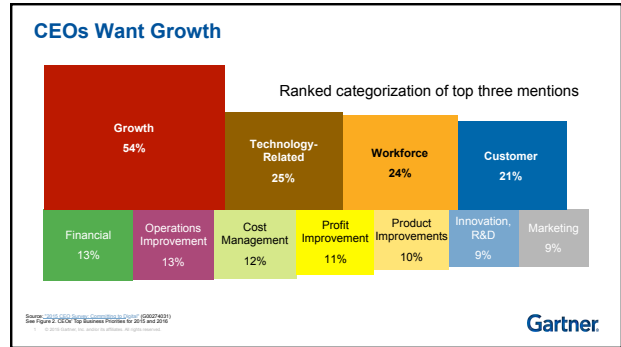
Connecting Process to People

Bruce Robertson




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PX

Process Excellence



TX

Technology Excellence



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"Which five technology-enabled capabilities will be the most important areas of investment to improve your business over the next five years?"

Ranked #1

Customer Engagement Management **37%**

CEO Survey 2015: Top Technology Investments, Next Five Years

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