

Wednesday, March 9, 2016

This agenda is as of 3/1/16 and is subject to change.

- 7:00 – 7:55 am Breakfast, Registration and Networking**
- 8:00 – 8:05 am Introductions**
- 8:05- 8:40 am Navigating Security in the Digital Age ~ Room 219**
Bob Turner, CISO, UW Madison
Bill Nash, CISO, WI Dept of Administration
Tony Sheridan, CISO, CUNA Mutual Group
Josh Yost, Systems Engineering Manager, Palo Alto Networks
- Case Study: Driving Business Change and Realizing Company Vision ~ Room 221**
Mike Altendorf, Vice President of IT, Do it Best Corp.
Frank Ace, Director of IT, UW Foundation
Jeff Mote, Vice President, Windstream Communications
- 8:50 – 9:25 am Enhancing Customer Experience with Software Analytics ~ Room 221**
Gary Frings, CIO, Exact Sciences
Gregg Donner, Director of EIM/BI, WPS Insurance
Dave Pahl, Director of Analytics, Northwestern Mutual
Abner Germanow, Senior Director, Strategic Marketing, New Relic
- Shared Services across the Enterprise ~ Room 219**
Mike Grimm, Vice President, IT, The Sub-Zero Group
Bentley Curran, VP of Digital Business and CIO, Brady Corporation
David Cagigal, CIO, State of Wisconsin
Dawn McCauley, STAR Project Director, WI Dept of Administration
- 9:25 – 9:40 am Networking Break**
- 9:45 - 10:35 am The Transformational Shift to Architect a 21st Century Data Center Strategy ~ Room 221**
Mark Baker, CIO Wipfli LLP
Steve Cretney, CIO, Colony Brands
Steve Mueller, CIO, WI Dept of Workforce Development
Noah Brodbeck, Enterprise Architect, Senior Consultant, Datalink
- Understanding the Legal Issues of “The Internet of Things” ~ Room 219**
Mark Foley, Shareholder, von Briesen & Roper, s.c.
- 10:45 – 11:30 am Getting ‘Next To’ the Cloud to Put Power in the Hands of the Consumer ~ Room 221**
Igor Steinberg, CIO, WI Dept of Justice
Guy Ringle, SVP, Director of Bank Operations, Associated Bank
Eric Ludwig, Cloud Team Lead, CDW
- Beyond the Hype – Is Your Business a Candidate for IoT? ~ Room 219**
Bentley Curran, VP of Digital Business and CIO, Brady Corporation
Mike Altendorf, Vice President of IT, Do it Best Corp.
Rick Davidson, President and CEO, Cimphoni
- 11:30 – 12:30 pm Lunch and Networking**
- 12:45 – 12:55 pm Introductions**
- 1:00 – 1:50 pm Connecting Processes to People**
Bruce Robertson, Research Vice President, Distinguished Analyst, Gartner Inc.
Rick Roy, Executive Partner, Gartner Inc.

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- 1:55 – 2:45 pm** **Workplace Transformation in the Digital Age**
Guy Ringle, SVP, Director of Bank Operations, Associated Bank
Mark Baker, CIO, Wipfli LLP
Michael McKiernan, VP, Business Technology Solutions, Citrix
- 2:45 – 3:10 pm** **Networking Break**
- 3:15 – 4:05 pm** **Putting the Patient in Customer Relationship Management**
Dan Sheehan, SVP & CIO, DentaQuest
Bentley Curran, VP of Digital Business and CIO, Brady Corp.
Mark Molitor, VP IT – IT Operations, CUNA Mutual Group
Joe Taylor, President, Penrod
- 4:10 – 5:00 pm** **The Role of the CIO Driving the Customer Experience Imperative**
Blaise Beaulier, VP – Enterprise Projects & Support, Northwestern Mutual
Mike Grimm, Vice President, IT, The Sub-Zero Group
Tim Balliet, Director of Technology, Duluth Trading Co.
Kelly Manthey, Chief Strategy Officer, Solstice Mobile
- 5:00 – 6:15 pm** **Networking Reception**
- 6:30 – 8:30 pm** **Advisory Board/Speaker Dinner (invite only)**

Thursday, March 10, 2016

- 7:00 – 7:55 am** **Breakfast, Registration and Networking**
- 8:00 – 8:20 am** **Introductions and IT Academy**
- 8:25 – 9:15 am** **Entrepreneurship and IT Transformation: Can They Co-Exist in a Third Generation Family Owned Business?**
Rick Boelter, President, Boelter Beverage Group
Don Hook, Chief Technology Officer, The Boelter Companies
Steve Cretney, CIO, Colony Brands
Kay Plantes, Principal, Plantes Company, LLC
- 9:15 – 9:35 am** **Networking Break**
- 9:40 – 10:30 am** **Business & IT Alignment: Evolving vs Responding**
Kerra Guffey, CIO, WPS Health Insurance
Jody McDonough, VP IT, QBE North America
Mark Molitor, VP IT – IT Operations, CUNA Mutual Group
Peter Kraatz, Senior Manager – Cloud Service, Management, Datalink
- 10:40 – 11:30 am** **Responding To A Customer Revolution – From Digital to Cognitive Enterprise**
Jody McDonough, VP IT, QBE North America
Greg Pfluger, VP IS, American Family Insurance
Rick Davidson, President and CEO, Cimphoni
- 11:30 – 12:30 pm** **Lunch and Networking**
- 12:40 – 1:30 pm** **Collaboration: Platform for Accelerating Change**
Bentley Curran, VP of Digital Business and CIO, Brady Corp.
Herb Thompson, Chief Technical Officer/Deputy CIO, State of Wisconsin
Nathan Coutinho, Director, Collaboration Solutions, CDW
- 1:30 – 1:50 pm** **Networking Break**

1:55 – 2:45 pm **Success and Leadership in a Post-Digital World**
Mark McDonald, Managing Director, Accenture

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2:50 – 3:40 pm **Moneyball Methods Come to Cybersecurity: How Do the Pros Do It?**
Bob Turner, CISO, UW Madison
Tony Sheridan, CISO, CUNA Mutual Group,
Joel Fulton, Deputy CSO, Symantec

3:40 – 3:55 pm **Networking Break**

4:05 – 4:55 pm **Defending the Homeland from Cyber Attacks**
Major General Donald P. Dunbar, Wisconsin's Adjutant General, Wisconsin
National Guard
David Cagigal, CIO, State of Wisconsin

4:55 – 5:00 pm **Closing Remarks**

5:00 – 6:00 pm **Reception**