

BOTS ARE THE NEW APPS

- Messaging Apps are the new breeding ground
- Open is the new standard
- Orchestrate with cloud-based micro services




Image courtesy of Techcrunch.com

WHERE ARE WE HEADED?

- Best of Breed Solutions
- Persistent Messaging
- Reduced reliance on IM, Presence and Email
- Increased focus on support and interoperability
- Cloud is a given....



#1: LISTEN TO THE PEOPLE

- Solve for the way **they** want to work
- Align to their needs and the needs of the **organization**



- Simple
- Zero-Touch
- Video Everywhere

#2: REIMAGINE THE EXPERIENCE



KEY TAKEAWAYS

Reimagine the collaboration experience
Build a best of breed solution

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